

**The 2nd International Forum on Logistics
Modernization in Beijing China —
International Logistics and Procurement**

Organizer:	Beijing Wuzi University, China Marketing Association China Federation Logistics & Purchasing
Co-organizer:	Beijing Logistics Association, Tongzhou District Logistics Association
Operator:	School of Logistics Beijing Wuzi University, China Business and Market Press
Time: May 10th 2008	Location : The 2nd Floor of Report Hall, International Communication Center, Beijing Wuzi University

9.00 - 10.10 am Opening Ceremony

(Introduction of distinguished guests, opening remarks)

1. **Wang Jiaqiong**, President of Beijing Wuzi University
2. **Jiang Zengwei**, Vice Minister of Ministry of Commerce of the People's Republic of China
3. **Zhao Fengtong**, Vice Mayor of BJ Municipal Government
4. **Yu Xiaosong**, President of China Marketing Association
5. **Cheng Hong**, Vice Mayor of BJ Municipal Government; Wang guofeng, president of Beijing Logistics Association

10.10 - 10.30 am : Tea break & group photo

Morning session :

10.30 to 10.50 am

Gao Tiesheng, Chairman of China Marketing Association

Easing the Pressure on Food Supply through Development of Logistics

10.50 to 11.50 am

1. 10.50 – 11.10

Suguru Kodama, Executive Director of Ryutsu Keizai University, President of Nippon

Express Research Institute & Consulting, Inc.

Internationalized Logistics strategy on Japanese Enterprises

2. 11.10 -11.30

Ding Junfa, Principal Consultant of China Federation Logistics & Purchasing

Supply Chain Management Models are the Important Ways to Improve Manufacturing Industry in China

3. 11.30 – 11.50

Xu Shoubo, Academician of Chinese Academy of Engineering, Professor of the Centre for Basic Industry, School of Traffic and Transportation, Beijing Jiaotong University

The New Logistics Theory about Comprehensive Material Flow

11.00 am – 14.00 pm Lunch & visit to the Museum of Logistics

Afternoon session

4. 14.00 – 14.20

Yasuo Onishi, Director of Shanghai Center Japan External Trade Organization

Research on International Questions of Chinese Logistics Enterprise

5. 14.20 - 14.40

Marc Debets, President of BUY.O-Procurement

How to Raise Performance of State and Enterprise through Procurement Strategic Management

6. 14.40 – 15.00

Yuji YANO, Professor of Ryutsu Keizai University, Distribution and Logistics Systems

Current Status about Logistics Management in China and Japan through Guidance Market

15.00 -15.20 Tea break

7. 15.20 - 15.40

Weng Xingang, Vice President of China Logistics Association, Vice President of Beijing Wuzi University, Professor of Beijing Wuzi University.

Development of Chinese Logistics During Reform and Opening

8. 15.40 -16.00

Hubertus Schroeder, President of GM Sales North China, Schenker China, Beijing Branch

Development of European Logistics Enterprise

16.00 to 16.30 Q&A Session

16 : 30 Closing ceremony/ remarks

Liu Muchun, Secretary of Beijing Wuzi University